

Invite, Involve, Invest

Workshop Facilitators: NCCS Membership Committee

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National Christ Child Society
Sustaining Our Mission

PRAYER

Lord, before this meeting begins, I place myself before You, for You are filled with beauty and light and care deeply about me. Help me to listen, before speaking. Help me to respect and understand the opinions of others. Help me to value and appreciate those here with me today. May Your light enfold me. May Your Spirit guide me. May Your grace abound in me. I make this prayer through Christ the Lord. Amen.



Session 1 – Invite

Discuss how you recruit new members

- Do you remind members that they have an obligation to recruit
- What kind of social events do you organize to bring in recruits
- Do you recruit via Church bulletins, emails to parishes, advertise, or use your Bishop to endorse the chapter via a letter to Parishes
- Do you invite other community groups to your events



Session 2 – Involve

Discuss how you retain your members

- Do you have mentors for new members
- Do new members go through an orientation and/or work on projects together to form a bond
- How do you keep members well informed of volunteer opportunities and/or social events, email? Facebook? Website?
- Do you survey your members for feedback on how to improve the organization
- How do you avoid volunteer burn out
- How do you recognize and thank your members



Session 3 – Invest

Discuss how you invest in the future of your membership

- Do you provide training for members so they can better participate in programs (tutoring, etc.)
- Do you have free events to thank members
- How has investing in technology or social media improved your members' experience
- Do you invest in members for leadership roles
- Do new members have leadership opportunities



Expansion: NCCS is here to help

- MVM used her network of friends and family to create new chapters around the country
- As baby boomers retire and move to new places there is an untapped potential for chapter expansion
- NCCS advertises chapters in formation so our members can spread the word to their friends and family in those new areas
- Let your members know that new chapter formation is easy



Do we need a recruitment guide

We can create a guide, available on the NCCS website.
Send us samples of your chapter's best practice:
fliers, event programs, outreach speeches, etc.

SEND TO:

National Christ Child Society (office@nationalchristchild.org)