

NCCS Convention 2018

INVITE, INVOLVE, INVEST: Membership Workshop

NCCS Membership Committee: Mary Jo Dawson, Jean Phelan, Melanie Smeallie Mbuyi

Discuss how you recruit new members

- Do you remind members that they have an obligation to recruit
- What kind of social events do you organize to bring in recruits
- Do you recruit via Church bulletins, emails to parishes, advertise, or use your Bishop to endorse the chapter via a letter to Parishes
- Do you invite other community groups to your events

Discuss how you retain your members

- Do you have mentors for new members
- Do new members go through an orientation and/or work on projects together to form a bond
- How do you keep members well informed of volunteer opportunities and/or social events
- Do you survey your members for feedback on how to improve your chapter
- How do you avoid volunteer burn-out
- How do you recognize and thank your members

Discuss how you invest in the future of your membership

- Do you provide training for members, so they can better participate in programs (tutoring, etc.)
- Do you have free events to thank members
- How has investing in technology or social media improved your members' experience
- Do you invest in members for leadership roles; do new members have leadership opportunities

Expansion: Mary Virginia Merrick used her network of friends and family to create new chapters around the country

- As baby boomers retire/move to new places there is potential for chapter expansion
- Members can spread the word to their friends and family in expansion areas
- Let your members know that new chapter formation is easy

Help NCCS share resources to help all chapters recruit new members

- Send us samples of your chapter's best practice: fliers, event programs, outreach speeches, etc.
- We will post samples on the national website Membership Page (www.nationalchristchild.org)

SEND TO: National Christ Child Society by email to office@nationalchristchild.org