

Layette Idea Exchange-2023 Conference

How do you find agencies to serve?

Outreach by members calling or mailing:

Birthright

Catholic Charities

Departments of Health

Departments of Social Services

Drug and alcohol recovery programs

Food Pantries

Foster care programs

Habitat for humanity donates

Local hospitals

Mobil Units that provide sonograms and health assessments

Non-profit agencies that provide pregnancy support

Veterans Who Are Mothers Programs

Members also make referrals

From those attending:

Phoenix reported disseminating 1,000 layettes annually

Milwaukee reported 1,600 layettes

Omaha does 2,000.

Someone reported that a chapter disseminates 1,200 annually

What is in your layette?

Akron- card stock used for personal notes starting with Dear Parent, Note cards handed out at general meeting and members write notes and the layette committee collects.

Cleveland- asks for layettes in memory of someone and a note is added to layette

Columbus- Asks for complete layettes to be donated around Mothers Day in memory of a loved one. A card (like a mass card format) is added to the layette with the first name of donor

Milwaukee- pins a CCS medal to the blanket

Sarasota- Notes typed but with a handwriting font

Western Reserve- adds a note

Most chapters add the brochures from NCCS

Some chapters add:

CCS program information including contact info for chapter, list of local services (free diaper sites, health care, discounted baby clothes and supplies, how to swaddle)

Literacy info including Imagination Library (Dolly Parton) and reading list

Local library application

Notes in Spanish and English

Package papers work in an envelop

Prayer cards

Some chapters make bereavement gowns using purchased material or donated wedding dresses. One chapter adds a blanket for the baby and a swatch made that resembles the blanket for the mom.

Some chapters prepare mini layettes.

These are used for women who visit maternity or crisis centers to talk about their options. They are shown the mini layette and if they decide to continue their pregnancy they are offered the little layette which is a onesie, sleeper, sweater and hat and small blanket.

One chapter has an elder who crochets graduation hats for babies that graduate from NICU and go home.

Inventory of what might be included in a full layette:

Baby bottles

Bibs

Binky or pacifier

Blanket made of fleece, fabric, yarn

Body wash for baby

Body wash and loofa for mom

Bottles

Bottle brush

Burp cloths

Book

Comfort toy (tiny blanket with animal head)

Cover for car seat

Crib sheets

Diapers

Hats

Hooded towels

Little bears pinned to the blanket

Lotion

Nail clippers

Onesies

Service provider list

Sleep sac

Sleepers

Socks

Sweater

Wipes

Where do you buy your supplies?

Aldi

Amazon

Bambini

Boscov's (you can sell coupons for others to shop)

Bulk Books Company

Burts Bees Baby (daily online specials)

Carters

Comfy Cubs

JC Penney (see the bulk service they offer)

Gerber

Scholastic Books (sign up for not for profit partnership for special pricing)

Spencer's

Oriental Trading

Walmart

And, of course, donations, showers

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